

Cycle campaign network

Cyclenation



Cyclenation Update

(This presentation was not used at
Sheffield, 2011)



Key Principles

- 20 mph as default speed limit in urban and residential streets
- No fault liability in favour of vulnerable road users
- Increase urban cycle trips to 10% by 2012 and 20% by 2015
- Every cyclable route a cycle route



Progress towards targets

Insurance – not there yet!
Still not a cycle promotion group in every town over 50,000 inhabitants.
Press coverage still not good.
Funding not found
Resourcing poor.





Progress towards targets



Partnerships working – LCC, Birmingham
European Liaison working.
New website, identity has settled in.
Internal working, comms have been reformed.
Overall, cycling is on the up – and we are part
of the coalition that has achieved that.



**Bike Week – bigger than ever!
But funding under threat for 2012**



The Barriers

Plenty of ideas and enthusiasm – no
resources

We are uniquely placed to address
the localism agenda

CTC has the resources – let's work
together



The Way Forward

Better support for groups is our aim.



Cyclenation in your town?
We'd like to visit.

Portsmouth, April 2010

Sheffield, October 2011



Website Resources
“Member of Cyclenation”
Members Area
News
Calendar

Portsmouth, April 2010

Sheffield, October 2011



We need your help!
Blogger wanted.
Press Release Manager wanted

Portsmouth, April 2010

Sheffield, October 2011



Next conference?



Future plans..

Keep growing the network –
Work with CTC
Enhance our strengths
Acknowledge our weaknesses
MOU a major step forward.



Simon Geller, Secretary, Cyclenation
secretary@cyclenation.org.uk

Portsmouth, April 2010

Sheffield, October 2011

...and if you don't like it here's where
we'll send you...



If you do, maybe we'll send you here



Or here...



Sheffield, October 2011

Thanks for listening!



Sheffield, October 2011